

LockedOn's Unique Features – www.lockedonhq.com

- **Interchangeable Background Images.**
A fresh look keeps your motivation high.
- **YouTube channel For support movies.**
Watch & Learn.
- **Facebook, Twitter, LinkedIn & YouTube.**
Link LockedOn to your social networking sites.
- **User Friendly Interface.**
Easier data entry & bigger buttons. Use all features - not just some. Measure results in seconds.
- **Real Estate Portal Window.**
Be kept up to date with what's happening & what's working.
- **Fresh New Layouts.**
All screens designed to make data entry a breeze.
- **Grouping your Daily Tasks.**
Tasks are prioritised into Phone Call, Emails, SMS etc.
- **...Is This Really Real Estate Software?**
We have taken work and turned it into something fun.
- **Master Find.**
Type any word, and LockedOn will find all records with that word entered across all fields.
- **Business Plan.**
Just fill in the boxes & print your 1 page business plan.
- **Rate your Solicitors.**
Score them on each sale. Who is your best solicitor?
- **Email Support.**
24/7 unlimited. Just enter your question and click send.
- **Track Your Expenses.**
Add what you spend in a simple database.
- **Pre-loaded With Top Performing Letters, Emails & SMS.**
Collaboration with Australia's best gives you amazing starting templates to become Number One.
- **Add Your Vision.**
Have your goals appear on the main screen every day.
- **Automatically Rank Clients.**
Set ranks based on how much commission a client has spent with you.
- **Send SMS Message From A Text Name**
Have your SMS display as E.g. "LockedOnRE".
- **Simple Vendor Paid Advertising Invoice.**
Track how much it cost, how much they have paid and what is owed.
- **Email Vendor Report.**
Visual, sexy & easy to do! Click and send.
- **TFR's – Month or Year.**
Tracks your results for the month and the year.
- **Appraisal To List.**
Auto-calculate your average days from appraisal to list.
- **Days On Market.**
Auto-calculate your average days on market.
- **World Rankings.**
Compete against all LockedOn users to become the Number One agent.
- **World Rankings - Rewards.**
Get rewards for completing tasks and achieve a higher rank.
- **World Rankings - Motivation.**
Seeing your rank in the world is a big motivator to get cracking and improve.
- **HTML Graphic Email Marketing.**
No one does this as easily as LockedOn. Period.
- **HTML Emails - Customise.**
You can have custom templates designed to suit you.
- **HTML Emails – Open House.**
Create a list of all open homes that looks breathtaking.
- **HTML Emails – Any List.**
Create a list of all auctions this weekend or all properties that must sell. Anything is possible.
- **5 Step Sales Cycle - Selling Made Easy.**
Potential, Appraisal, Lock'n'Load, Listed, Settled.
- **Automatic Buyer Match.**
Simply enter the buyer's criteria and LockedOn will show you all matching properties you have instantly.
- **Automatic Buyer Match Email.**
One-click send a HTML email to your buyer of matching properties.
- **Displays Total Commission.**
Displays total amount of com spent by client.
- **Send To Many.**
Bulk communication with email, SMS or mail-out - made easy using our unique 5 step routine.
- **Add Birthdays.**
SMS reminders auto set for a client's birthday.
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- **Too Much Contact Can Backfire!**
LockedOn has a auto-omit feature to remove people who you have contacted within a certain time frame, before you do any bulk communication.
- **Lock 'N' Load.**
Press this button for a list of appraisals that are over your average appraisal to list days – and focus on your hot leads.

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- **HTML or Hard Copy - CMA & Active Agent Report.**
Find all people in your core area and instantly send them any of the above reports with a few simple clicks.
- **Record Notified Properties.**
If you notify a buyer about a property, LockedOn keeps a record of this.
- **Property Brochures.**
One click property brochure with the key information you need, including Strata Fees, Council Fees, Water Rates, Land Size & Rent Value.
- **Save SMS Credits By Contacting Only FRESH Buyers.**
Filter your buyer matches by how new your buyers are. Save SMS credits by only contacting buyers that are 2 weeks old for example.
- **How Much Is In The Pipeline?**
Instantly see how much in commission dollars you have in pipeline - currently listed & pending commission.
- **Sale Completed. New Owner Becomes a Prospect.**
Click one button to transfer the property ownership to the buyer, and then start targeting the new owner as a prospective vendor.
- **Built-In Sales Advice.**
LockedOn has built-in Sales Advice - No more merging into Microsoft Word.